

CONFERENCE SPONSORSHIP OPPORTUNITIES

KASBO is offering you an opportunity to promote your company further by sponsoring one or more of the items below. If you are interested in sponsoring one of the following please complete and return this form as soon as possible including payment. Sponsorship will be decided on a first come, first served basis.

1. Sponsorship Level

* Strategic Partner	\$5,000.00	_____	* Gold	\$1,500.00	_____
* Platinum	\$2,500.00	_____	* Convention	\$600.00	_____

See Page 2 for details regarding sponsorship levels

2. KASBO-THURSDAY VENDOR PARTY and Hospitality function \$400.00

This will be a similar event to last years Thursday evening event for attendees and will take the place of individual company hospitality functions, please see additional information page for details.

3. Beverages \$300.00 keg _____

4. Speaker Sponsorship \$5,000 _____

(This would include Strategic Partner designation) _____

5. Break Sponsorship \$500.00 _____

Total Amount _____

Sponsorship monies for individuals or teams in the Golf Tournament are payable to KASBO GOLF c/o Rod Spangler tournament director. Please include golf team and players on the KASBO Golf Tournament registration form. Amount will be in addition to the amount listed above.

I, the undersigned, have the authority to commit the vendor to the financial amount on this form.

Signature _____ Date _____

Mailed registrations must be completed and submitted by
March 1st, 2012. No refunds after March 31, 2012.

Payment options:

Option 1: Pay online at: <http://kasbo.revtrak.net>

Option 2: Mail check to

KASBO

2448 380th Avenue

Alexander, KS 67513

You company will be contacted by email upon receipt of this application.

THIS SIGNED DOCUMENT IS YOUR INVOICE.

KASBO Vendor Sponsor Levels

Sponsorship Details	Platinum	Gold	Convention
Cost	\$2,500.00	\$1,500.00	\$600.00
One Booth at Convention Vendor Showcase	X	X	X
Listing as a Vendor in Convention program	X	X	X
Name Recognition at Convention luncheons	X	X	X
Registrations to KASBO Convention	5	3	1
Ad in Convention program	Full-page	1/2-page	
Sign on Vendor booth designating Vendor's sponsorship level	X	X	
Signage at Convention designating Refreshment Break Sponsor	X	X	
Sponsor level signage at Convention Registration table during Convention	X	X	
Include Sponsor provided logo on KASBO Website	X	X	
Include Sponsor provided advertisement in Convention Gift Bag	X	X	
Excel membership mailing list upon request	X	X	
Display Sponsor provided banner at Convention luncheon	X		
First preference on exhibit booth space	Subject to availability		
Sponsor logo and signage on Convention and Workshop registration forms	X		
First right of refusal to host other Convention activities	X		
Include Sponsor log on association publicity for convention, workshops and newsletters	X		
First right to purchase Convention shopping bags with Sponsor logo	X		

The **Strategic Partner** level was first added in 2011. Cost for this level is **\$5,000** and includes everything in the Platinum Level and more. Vendors interested in becoming a strategic partner should contact Karen Schadel for additional details regarding this new opportunity: KSchadel@gbta.net or 620-525-6512. American Fidelity became our 1st Strategic Partner in 2011 by partnering with KASBO to offer ten (10) \$500 scholarships for KASBO members to attend the annual convention. One Strategic Partner option would be sponsoring a convention speaker.